



# Mississippi's Automotive Industry

## Mississippi manufactures more than 500,000 vehicles annually

Home to Toyota and Nissan automotive assembly plants, Mississippi produces more than 500,000 vehicles annually. The state's automotive ecosystem, which includes more than 200 suppliers, generates more than \$3.2 billion each year in gross regional product. Additionally, Mississippi ranks in the top ten states for manufacturing light-duty trucks and tires.

## Mississippi supplies a robust pipeline of technical talent

Automotive producers require a range of workforce skills needs in Mississippi, and the state delivers. Mississippi has over 18,000 students enrolled in STEM degree programs at its four-year, Tier I research universities. Mississippi's 15 community colleges offer two-year degree programs in automotive technology, which are structured around Automotive Service Excellence certification competencies. Toyota's Advanced Manufacturing Technician program provides paid, hands-on apprenticeships in conjunction with classroom instruction for students at a consortium of north Mississippi community colleges. The state also offers custom workforce training solutions through four specialized facilities dedicated to advanced manufacturing technology training, including 12,000 square feet of manufacturing space at the Haley Barbour Center for Manufacturing Excellence at the University of Mississippi.

## Mississippi is a leader in automotive sector R&D

Mississippi's automotive ecosystem includes renowned research and development centers at its top universities. The Center for Advanced Vehicular Systems at Mississippi State University performs sponsored interdisciplinary research and engineers new automotive systems technologies. The Mississippi Polymer Institute at the University of Southern Mississippi offers industry partners a variety of advanced materials innovation services.

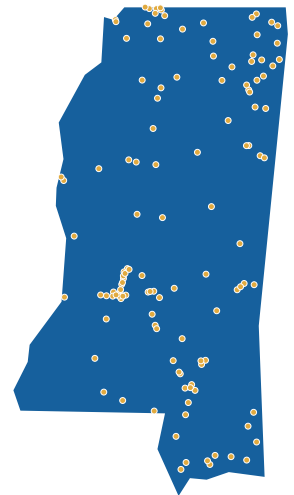
**95**  
AUTOMOTIVE SECTOR COMPANIES

**15,800**  
AUTOMOTIVE  
MANUFACTURING JOBS

**500,000+**  
MOTOR VEHICLES PRODUCED IN  
MISSISSIPPI ANNUALLY

**\$3.2 BILLION**  
ANNUAL AUTOMOTIVE  
MANUFACTURING GROSS  
REGIONAL PRODUCT IN 2020

Mississippi  
automotive  
sector companies

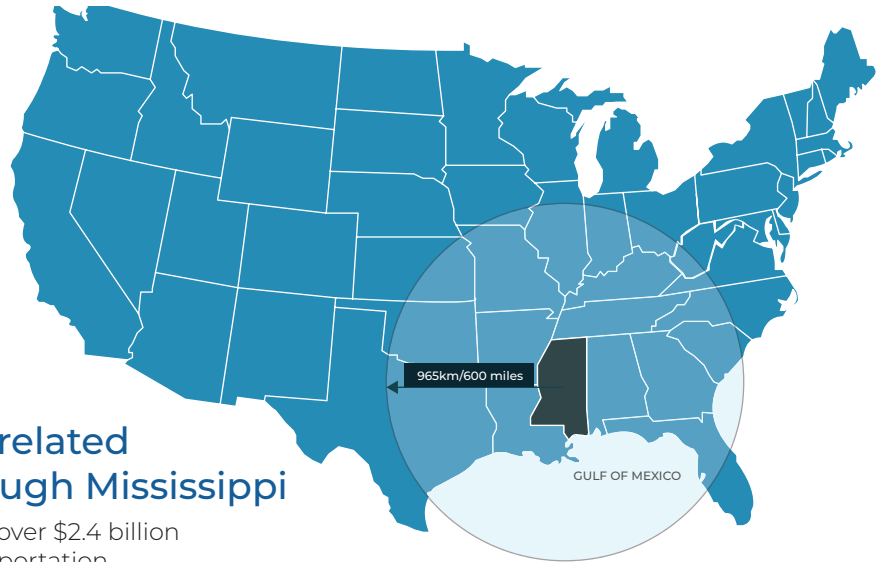


## Notable Automotive Locations and Expansions in Mississippi Since 2015

COMPANY	JOBS	CapEx
Continental Tire	2,500	\$1.5B
Toyota	400	\$170.0M
New Way Trucks	220	\$6.5M
Edelbrock	200	\$14.4M
hago Automotive	140	\$14.0M
Cooper Tire	98	\$50.5M
Calsonic Kansei	98	\$16.0M
BorgWarner	75	\$20.0M
Parker Hannifin	62	\$5.0M
Hunter Engineering	60	\$8.0M
Auto Parts Mfg. Miss.	50	\$100.0M

## 100 million people are within a day's drive

Located at the core of the Southern Automotive Corridor, Mississippi is within a day of trucking to major population centers encompassing more than 100 million people. The global logistics hub of Memphis, Tennessee, is conveniently located just across Mississippi's northern border, giving producers the agility to respond to business demand anywhere and anytime.



## \$2.4 billion in transportation-related equipment freight flows through Mississippi

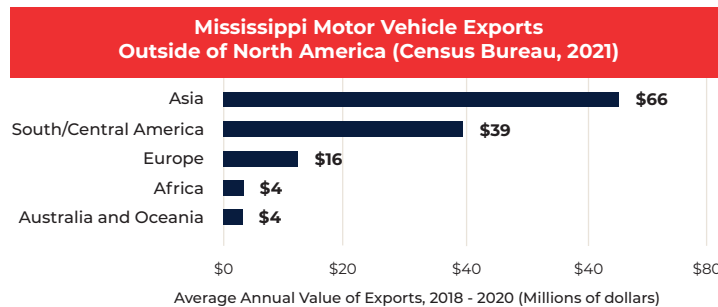
Transportation equipment products generate over \$2.4 billion of annual freight flow across Mississippi's transportation network. Overall, Mississippi handles \$322 billion and 457 million tons in freight flow annually. Mississippi offers producers multi-modal and inter-modal shipping options, including six U.S. interstates, 14 U.S. highways, five Class I railroads, and 15 ports (including two deep-water ports,) which producers can use to move goods quickly to market.

## Extensive raw materials

Mississippi provides producers with abundant, cost-effective access to natural resources commonly used in industrial processes, including extensive endowments of ground water, surface water, sand and gravel, and stone quarries available for industrial usage.

## More than \$858M in annual non-tire motor vehicle exports

From 2018-2020, Mississippi businesses exported an annual average of more than \$858 million in non-tire motor vehicle products, including an annual average of \$572 million in passenger vehicles. Mississippi also exports \$12 million in tires per year. Canada is Mississippi's largest motor vehicle export country, receiving on average more than \$718 million in automotive exports annually.



## Leading Mississippi Automotive Sector Companies

(D&B Hoovers, 2021; MDA data)

Corporate Parent Name	Employees (est.)
Nissan	3,450 – 3,550
Toyota	1,950 – 2,050
Cooper Tire & Rubber	1,350 – 1,450
Caterpillar	850 – 950
Hol-Mac	850 – 950
Continental Tire	630 – 655
PACCAR Engine Co.	500 – 600
M-Tek, Inc.	460 – 560
Auto Parts Manufacturing Mississippi	450 – 550
Borg Warner Emissions	430 – 530
Faurecia Madison Automotive Seating	350 – 450

Industry	Jobs (2021)	Gross Regional Product (2020)
Light Truck and Utility Vehicle Manufacturing*	3,449	\$2.2B
Tire Manufacturing*	2,587	\$245.0M
Automobile Manufacturing	2,169	\$294.0M
Other Motor Vehicle Parts Manufacturing	1,435	\$141.0M
Motor Vehicle Seating and Interior Trim Manufacturing	1,386	\$101.0M

\*Mississippi ranks in the top 10 states on a GRP/job basis (50 jobs minimum). Source: EMSI, 2021

The Mississippi Development Authority works to recruit new business to the state and retain and expand existing Mississippi industry and business. To receive assistance, please contact us at: [locateinms@mississippi.org](mailto:locateinms@mississippi.org) or call 800-360-3323.

Mississippi Development Authority  
mississippi.org

800.360.3323

501 North West Street

Jackson, Mississippi 39201

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