

# TEAM KENTUCKY<sup>®</sup>

CABINET FOR  
ECONOMIC DEVELOPMENT



## YOUR NEW KENTUCKY HOME

# HOW KENTUCKY MEASURES UP

**#1** Aerospace is Kentucky's  
Number 1 Export

**#5** In Foreign Direct Investment

**4<sup>th</sup>** In Cost of Doing Business  
Nationally

**12.2%** Of KY's workforce is  
manufacturing compared  
to 8.0% Nationally

**#1** In Air Cargo By Landed Weight  
UPS, Amazon, DHL hubs

**#1** Producer of Passenger  
Vehicles Per Capita in the U.S.

# CENTRALLY LOCATED



- Kentucky is located **within a day's drive** of 2/3 of the U.S. population
- **3 global air cargo hubs** by UPS, DHL and Amazon can ship products nearly anywhere in the world overnight
- Kentucky manufacturers can quickly distribute across the **U.S. East Coast, South and Midwest**

# ACCESS TO KEY MARKETS



# EXPEDITED APPROVAL

PART OF THE KENTUCKY ADVANTAGE



**Team approach** – State and local agencies work seamlessly together on your behalf

**Priority** – Projects through the Cabinet for Economic Development receive priority-review status

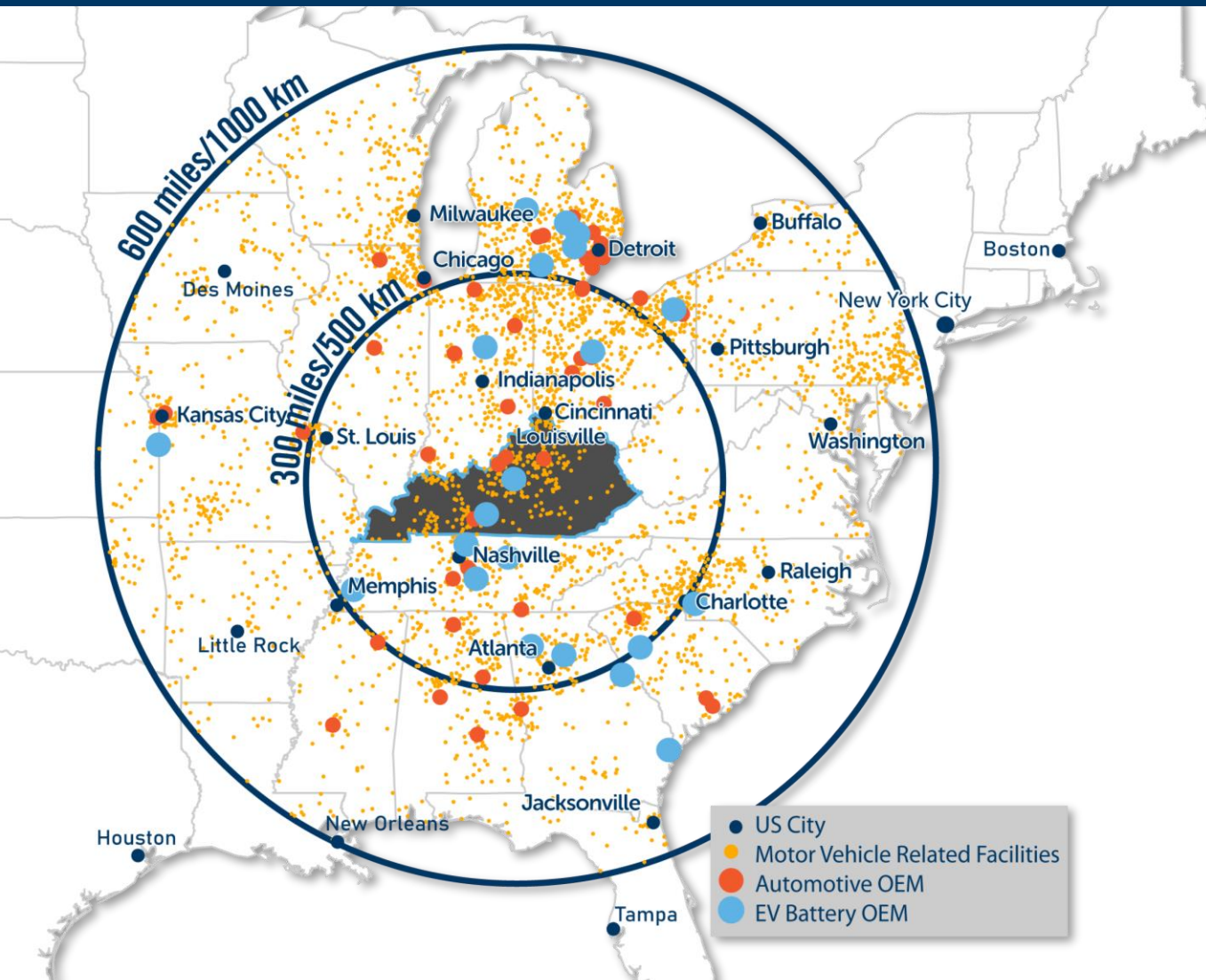
**Primacy** – Allows industries to work directly with Kentucky on permitting

**Pre-application meetings** – Detailed permit discussions with technical review staff

**Combined air permit** – Construction and operational authorization at once

**Renewables** – Policies and programs in place to support creation and generation of solar and other alternative energy

# CENTER OF THE U.S. AUTOMOTIVE CORRIDOR



*Kentucky is home to four OEMs & more than 560 facilities employing over 103,000 workers in the automotive-related industry*

# Home to Key OEM's

# TOYOTA



## TOYOTA MOTOR MANUFACTURING KENTUCKY

- Toyota's largest manufacturing operation in the world
- 9,500 employees
- 120+ suppliers within Kentucky

## FORD MOTOR CO.

- 13,700 employees statewide
- 172 suppliers within Kentucky
- Operated in Kentucky since 1913

## GENERAL MOTORS

- Exclusive home to the *Chevrolet Corvette*

# The Kentucky-Toyota Relationship



*TMMK Groundbreaking (1986)*



We have a distinctively unique and personal relationship that has set the standard for nearly four decades.



# INTERNATIONAL INVESTMENT

- ✓ **530+** internationally owned facilities employing more than **115,000** workers. Asian companies employ over 60,000 people in Kentucky.
- ✓ **5th nationally** in foreign direct investment employment
- ✓ **200 Japanese-owned facilities** in Kentucky that employ 47,000 people. Japan is the top Foreign Direct Investment (FDI) country in Kentucky.
- ✓ Since 2020, 89 projects have been announced by Asian companies representing a total of nearly **\$14.3 billion investment and 13,500 new jobs**.
- ✓ **217** internationally-owned automotive facilities employing more than 58,000 workers



# KENTUCKY IS LEADING THE CHARGE FOR EV

## National leader in the emerging electric-vehicle sector

- Battery production
- Battery recycling
- Parts production

Kentucky is poised to be among three states to **dominate EV battery manufacturing in 2030** (CNBC)

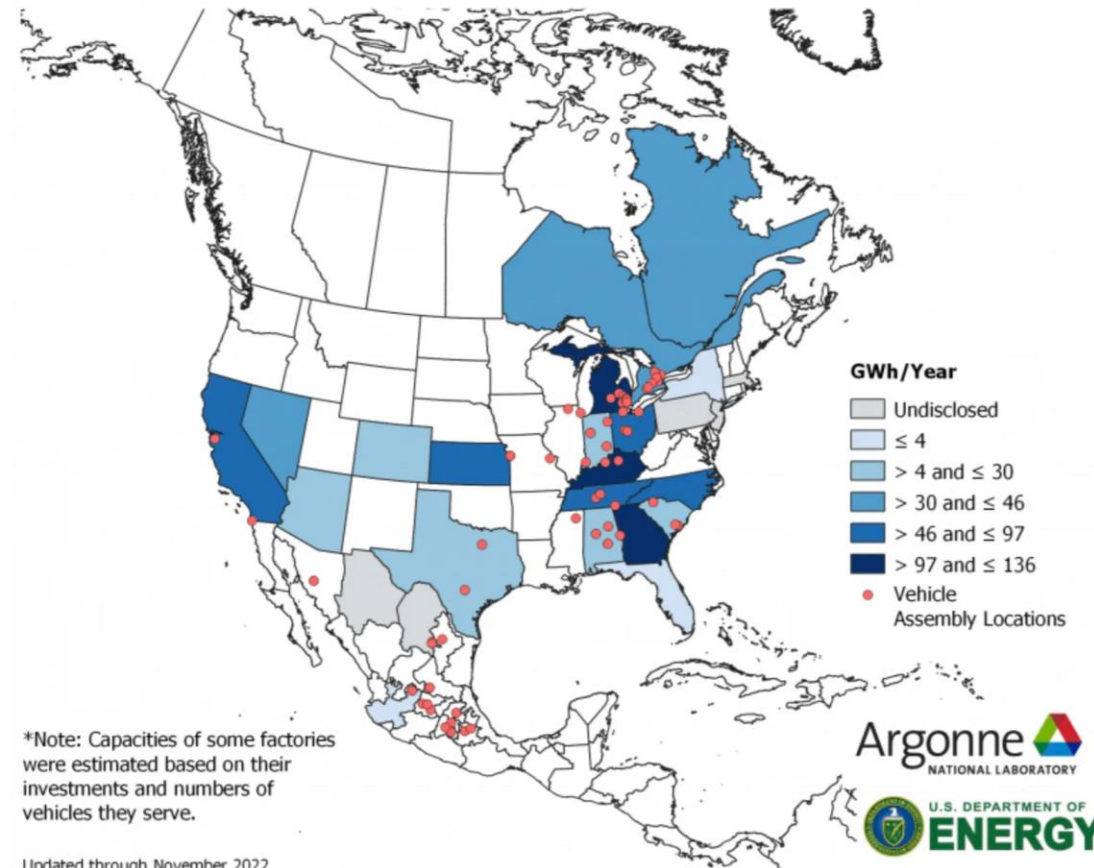
**BlueOval SK**

- \$5 billion
- 5,000 new jobs
- Advanced batteries for future Ford and Lincoln vehicles

**AESC**

- \$2 billion
- 2,000 new jobs
- Power up to 300,000 vehicles annually

## Planned Battery Plant Capacity in North America by 2030



# KENTUCKY BATTERY & EV SUPPLIERS

**\$11.7B**

new investment

**10,252**

Full-time Jobs



# HIGHER EDUCATION IN KENTUCKY

**\$245M** being invested in Kentucky's  
**70+ career and technical high schools**

**FREE TUITION** available to support key sectors  
through **Work Ready Kentucky scholarship.**



## ***ENROLLMENT***

**8** PUBLIC  
UNIVERSITIES

**125,200** Students

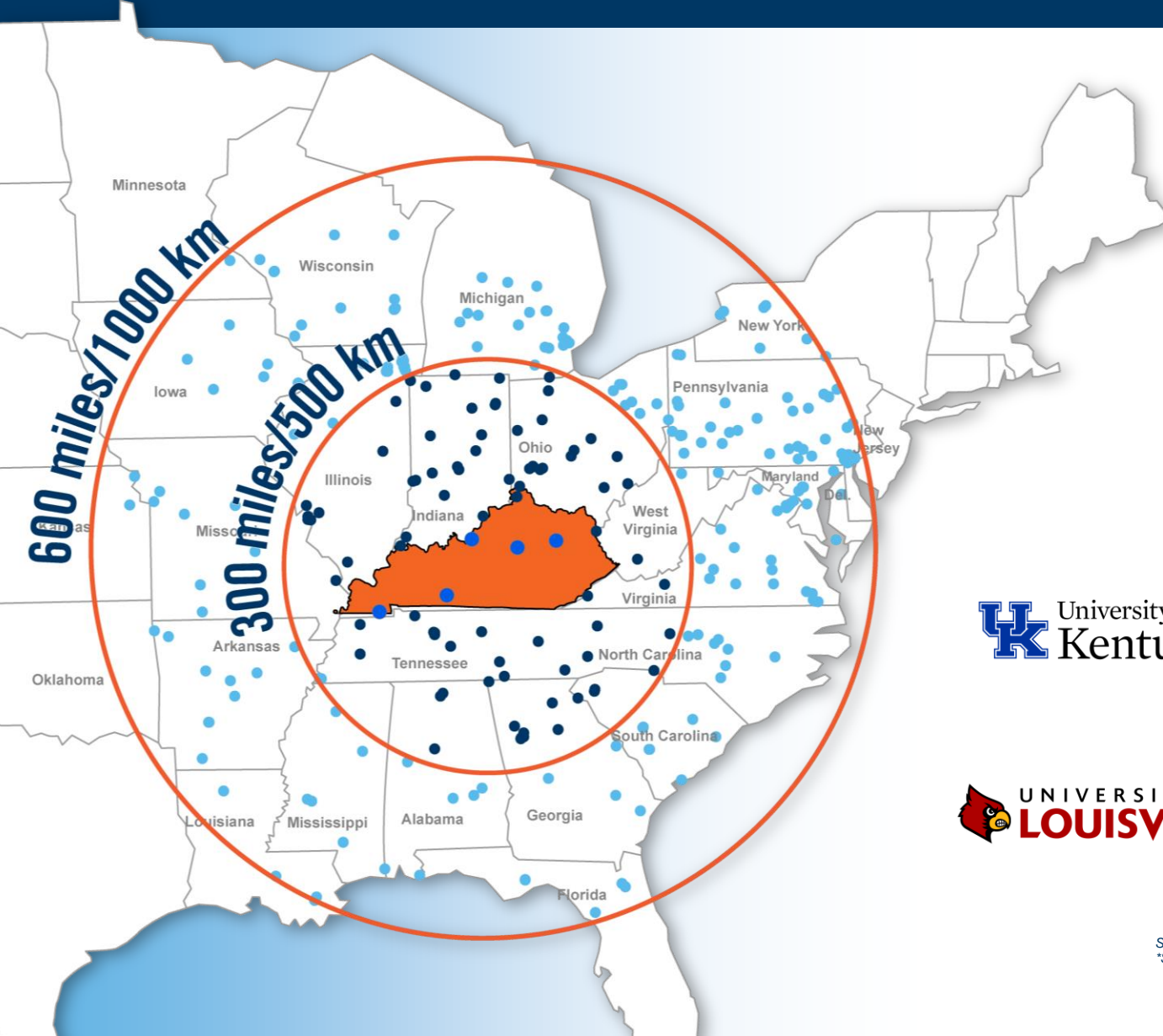
**16** COMMUNITY & TECHNICAL  
COLLEGES WITH 70+ CAMPUS LOCATIONS

**48,400** Students

**18** PRIVATE, NON-PROFIT  
COLLEGES & UNIVERSITIES

**33,600** Students

# COLLEGES & UNIVERSITIES WITH ENGINEERING PROGRAMS



**205** SCHOOLS WITHIN 600 MILES/965KM OF KENTUCKY\*

Engineering Degrees Conferred:

**38,838** 4-year degrees

**16,764** Post-graduate degrees

**55,602** Total degrees awarded annually



Source: JobsEQ, Data as of the 2021-2022 academic year unless noted otherwise; related occupation data as of 2024Q1.  
\*Schools outside Kentucky with 4 or fewer degrees awarded were removed from the totals.

# WE ARE HERE TO HELP

The Kentucky Cabinet for Economic Development serves as a super collaborator for your company, state and local partners, all levels of government, utility providers and colleges/universities.

- International Offices (Europe, Japan, South Korea)
- Dedicated office in Washington, D.C.

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