

INDIANA STARTUP ECOSYSTEM

11.21.2025

INDIANA FOR THE **BOLD**

Economic Development Corporation

ENTREPRENEURSHIP

#2

Best State to
Start a Business
(Forbes, 2024)

#5

Cost of Doing
Business
(CNBC, 2023)

TOP
40

Global Emerging
Ecosystem
(Startup Genome, 2022)

99.4%

Of Indiana Businesses are
Small Businesses

- 🌟 Innovative programs to meet the needs of a diverse entrepreneurial audience
- 🌟 Dedicated entrepreneurship team to help you succeed
- 🌟 Direct connection with experts in VC, entrepreneurial ecosystems, small business consulting, tax credits, and accelerators

Our Strategic Process

1. Ecosystem development
2. Entrepreneur support
3. Capital access
4. Industry-led public-private partnerships
5. Storytelling

GROW

From industry-specific accelerators to our \$1B venture capital ecosystem, Indiana grows businesses at every stage

RELOCATE

From an affordable business environment to ecosystem support at every step, Indiana welcomes new businesses

INVESTING IN 5 STRATEGIC AREAS

ENTREPRENEURSHIP

1

ECOSYSTEM DEVELOPMENT

Create an Environment Where Entrepreneurs Can Succeed

2

ENTREPRENEUR SUPPORT

Directly Help Small Businesses Launch and Scale

3

CAPITAL ACCESS

Increase Funding for Young Startups

4

INDUSTRY-LED PUBLIC-PRIVATE PARTNERSHIPS

Collaborate to Promote Growth of Strategic Sectors

5

COMPELLING STORYTELLING

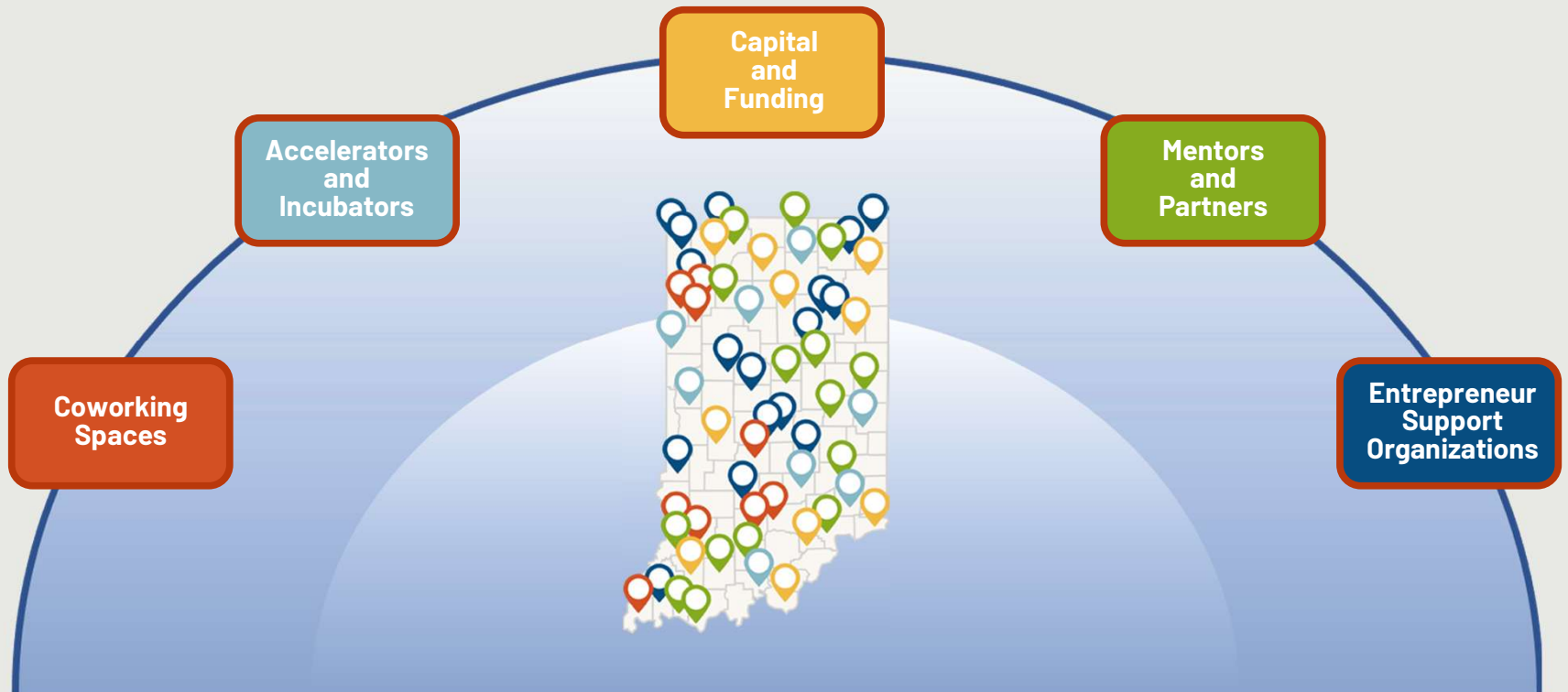
Promote Indiana's Entrepreneurial Leadership

INNOVATION

INSPIRATION



CREATING AN ENVIRONMENT THAT ENCOURAGES NEW BUSINESS FORMATION AND RISK TAKING WITH AN EASY-TO-NAVIGATE ECOSYSTEM



INDIANA **SMALL BUSINESS** DEVELOPMENT CENTER

1:1 BUSINESS COUNSELING AND TRAINING

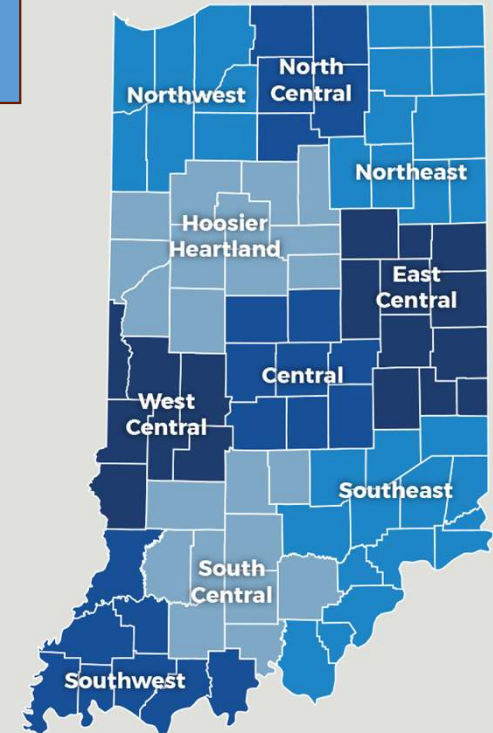
START: Helping you start your business with no-cost business advising through our experienced team and specialized training for startup entrepreneurs

GROW: Assisting you in thinking strategically about growing your business.

FINANCE: Entrepreneurs often need money to grow their business, acquire a new business, or launch a new business. Indiana SBDC advisors and our financial partners are here to help you access opportunities.

INNOVATE: The Indiana SBDC is here to help you think through innovative ideas and bring them to fruition to support your business success.

TRANSITION: Advisors available at every step of your entrepreneurial journey. If you are interested in selling your business, meet with an advisor early on to make the process as easy and profitable as possible.



GENER8TOR

STARTUP ACCELERATION AND INDUSTRY COLLABORATION

gener8tor is a nationwide organization with an established presence in Indiana. gener8tor hosts two conferences and multiple accelerator programs each year for high growth startups looking to expand.

gBETA Accelerators

7-weeks, individualized coaching, mentorship, networking, pitch prep

Life
Science

AgBio
Science

5G: SaaS,
AI, Web
3.0

Main
Street

Future of
Mobility

Energy &
Sustainab
ility

Industry
4.0

 gener8tor

MANUFACTURING
CONFERENCE

 gener8tor

AGRICULTURE
CONFERENCE

CONNECTIND: INDIANA'S HUB FOR ENTREPRENEURS

“Entrepreneurs are the backbone of Indiana’s economy, drivers of progress, and architects of change. Each year we celebrate these visionaries and trailblazers who see opportunity where others see obstacles. Their contributions are immeasurable, and we are proud that they call Indiana home.”
- David Rosenberg, Secretary of Commerce

4000+
Resources

9
Ecosystem
Navigators



PROVIDING **ABUNDANT, CONSISTENT, AND RELIABLE** CAPITAL FOR EARLY-STAGE ENTREPRENEURS



State Small
Business Credit
Initiative



Innovation
Vouchers + Grants

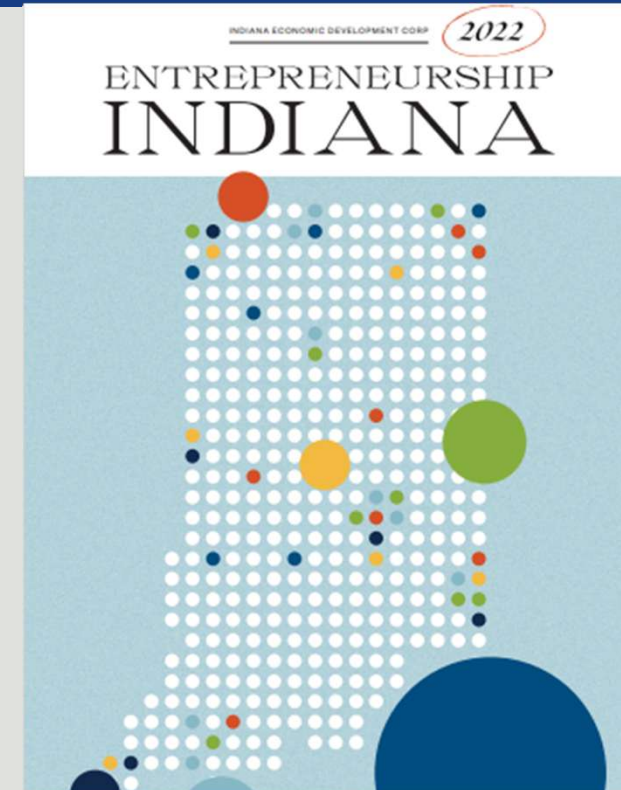
INVESTING IN STORYTELLING: INDIANA AT THE CENTER

SHARING
STORIES

INSPIRING

HIGHLIGHTING
PARTNERS

SHAPING THE
NARRATIVE



THANK YOU!!!

QUESTIONS? Contact japan@indiana-japan.org

INDIANA FOR THE BOLD